



**CENTRAL  
STATE UNIVERSITY**



# What We Teach & How We Teach It

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## Communication

Write papers and give presentations with attention to audience and social setting.

## Critical Thinking

Complete projects that examine real world problems and explore issues before formulating conclusions.

## Equity and Inclusion

Study historical events and creative achievements to examine issues and problems from multiple perspectives.

## Leadership and Teamwork


Engage in group projects and work collaboratively based on the needs, abilities, and goals of each member.

## Creativity and Innovation

Engage in creative projects that make connections between previously unrelated ideas.

## Professionalism

Explore careers and actively engage in building skills that lead to employment or post-graduate study.



“Unlike many jobs or technical skills that will become outdated as technology and industries change, these competencies... prepare students for lifelong success for their careers, particularly in a changing and dynamic future”

## National Association for Colleges and Employers

# Career Opportunities & Average Pay

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### Business:

- HR Manager - \$130,000\*
- Project Manager - \$95,370
- Public Relations - \$67,440
- Event Planner - \$52,530
- Advertising and Marketing Managers - \$138,730

### Legal Professions:

- Lawyer - \$135,740\*
- Paralegal - \$52,900
- Mediator - \$64,030

### Communications:

- News and Journalists - \$55,960
- Editor - \$73,080
- Technical Writer - \$79,960
- Writers and Authors - \$73,150

### Information Technology:

- Research Scientist - \$136,620
- Information Security - \$112,000
- Social Media Specialist - \$67,440
- IT Training Specialist - \$63,080
- Web Developer - \$80,730

### Health Care:

- Doctor - \$209,201\*
- Diagnostics - \$78,210
- Health Information - \$58,520
- Pharmacist - \$132,750

### Education:

- Teacher - \$80,084
- Museum Educator - \$53,420
- Education Administrators - \$99,940

### Management and Directors:

- Art Director - \$105,180
- Financial Managers - \$139,790
- Community Service Manager - \$72,040

Taken from the U.S. Bureau of Labor Statistics