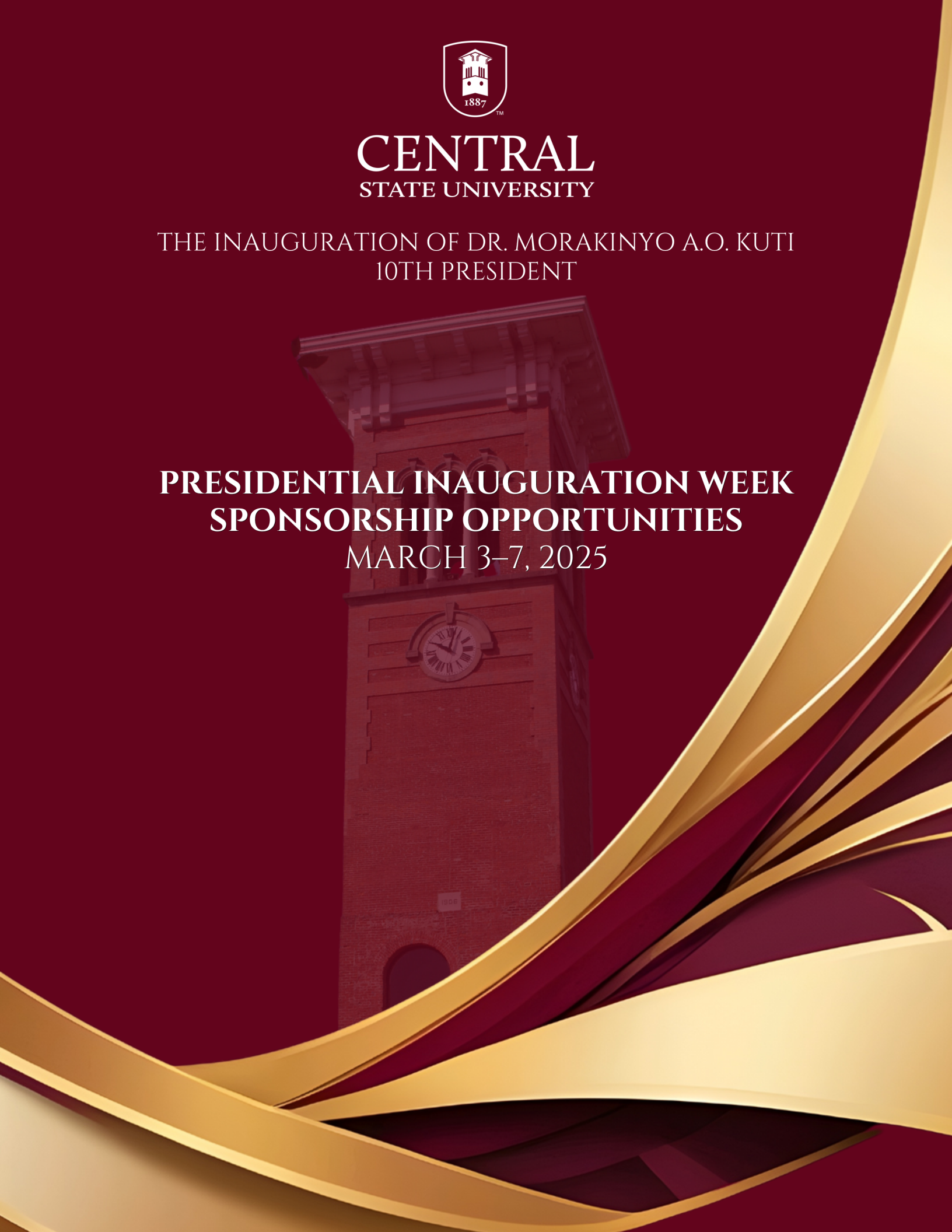




CENTRAL
STATE UNIVERSITY

THE INAUGURATION OF DR. MORAKINYO A.O. KUTI
10TH PRESIDENT

PRESIDENTIAL INAUGURATION WEEK
SPONSORSHIP OPPORTUNITIES
MARCH 3–7, 2025





CENTRAL
STATE UNIVERSITY

At Central State University, we take immense pride in empowering students to overcome barriers and achieve their academic dreams. Your partnership has been, and continues to be, instrumental in creating these life-changing opportunities.

We are thrilled to invite your sponsorship support for the **2025 Central State University Inauguration Week**, taking place from **Monday, March 3, to Friday, March 7, 2025**.

This signature week of events not only celebrates the inauguration of Central State University's 10th President, Dr. Morakinyo A.O. Kuti, but also advances our mission to provide transformational scholarship opportunities that impact our students today and lay the foundation for their future success.

The week will feature a variety of events, including the Investiture Ceremony, the Scholarship Luncheon, Charter Day celebrations, and more. Net proceeds from the Inauguration Week will directly support student scholarships, breaking down financial barriers and ensuring access to quality education in fields like business, engineering, education, agriculture, and the arts.

Our Inauguration Week is particularly meaningful, as it embodies Central State University's legacy of excellence and steadfast commitment to serving underrepresented minority students. By sponsoring this celebration, your organization will play a vital role in shaping the future of students and contributing to a vibrant, educated workforce. Together, we can make a profound impact.

Enclosed, you'll find details of sponsorship opportunities. As a sponsor, your organization will receive recognition throughout the week and as part of our ongoing community engagement efforts. We anticipate over 3,000 civic and business leaders, educators, dignitaries, alumni, and supporters to join us in celebrating Central State's enduring legacy and bright future throughout the week.

We hope you will join us as a valued partner in making this extraordinary week possible. If you'd like to discuss your sponsorship or learn more about the opportunities available, please don't hesitate to reach out to **Rebecca Kocher at 937.376.6080 or rkocher@centralstate.edu**.

Thank you for your unwavering support of our students, their futures, and Central State University's mission to inspire and transform lives through education.



Presenting Sponsor | \$250,000

- **Exclusive Naming Rights:** CSU Scholarship Fund for 2025–2026
- **Premier Branding:**
 - Prominent logo placement on all event materials, press releases, and digital promotions throughout Inauguration Week.
 - One (1) branded congratulatory :30-second message displayed on digital screens at the main and Dayton campuses for the week. (Sponsor to provide message.)
- **Speaking Opportunities:**
 - One (1) minute of opening remarks at the Scholarship Luncheon.
 - Invitation to guest speak during the Fall 2025 Convocation Speaker Series.
- **Campus Engagement:**
 - Experiential branding and promotional activations for one (1) day each on the main and Dayton campuses during Inauguration Week.
 - Two (2) branded items distributed to the campus communities.
- **Social Media Promotion:**
 - Dedicated posts and mentions across Central State University platforms.
 - Collaboration posts on Instagram and Facebook during Inauguration Week.
- **Exclusive Benefits:**
 - Two (2) tables for eight (8) at the Scholarship Luncheon.
 - Four (4) VIP seats at the Investiture Ceremony.
 - Four (4) tickets to Homecoming, including access to the corporate tent.
 - One (1) additional experiential activation during the 2025–2026 academic year.
 - Invitation to guest speak during the Fall 2025 Convocation Speaker Series.

Platinum Sponsor | \$150,000

- **Exclusive Naming Rights:** CSU Scholarship Fund for 2025–2026
- **Premier Branding:**
 - Prominent logo placement on all event materials, press releases, and digital promotions throughout Inauguration Week.
 - One (1) branded congratulatory :30-second message displayed on digital screens at the main and Dayton campuses for the week. (Sponsor to provide message.)
- **Campus Engagement:**
 - Experiential branding and promotional activations for one (1) day each on the main and Dayton campuses during Inauguration Week. (non-conflicting with Presenting Sponsor days).
 - One (1) branded item distributed at the Scholarship Luncheon.
- **Social Media Promotion:**
 - Dedicated posts and mentions across Central State University platforms.
 - Collaboration posts on Instagram and Facebook during Inauguration Week.
- **Exclusive Benefits:**
 - Two (2) tables for eight (8) at the Scholarship Luncheon.
 - Two (2) VIP seats at the Investiture Ceremony.
 - Two (2) tickets to Homecoming, including access to the corporate tent.
 - Invitation to guest speak during the Fall 2025 Convocation Speaker Series.



Gold Sponsor | \$75,000

- **Premier Branding:**
 - Prominent logo placement on event materials, press releases, and digital promotions throughout Inauguration Week.
 - Logo placement on select event materials and signage.
 - :30-second branded congratulatory message displayed on digital screens at the main campus. (Sponsor to provide message.)
- **Campus Engagement:**
 - Opportunity to distribute promotional materials or samples on the main and Dayton campuses (non-conflicting with higher-tier sponsor days).
- **Social Media Promotion:**
 - Dedicated posts and mentions across Central State University platforms.
 - Collaboration posts on Instagram and Facebook during Inauguration Week.
- **Exclusive Benefits:**
 - One (1) table for eight (8) at the Scholarship Luncheon.
 - Two (2) VIP seats at the Investiture Ceremony.

Marauder Sponsor | \$20,000

- **Premier Branding:**
 - Logo placement on event materials, press releases, and digital promotions throughout Inauguration Week.
 - Logo placement on select event materials and signage.
- **Social Media Promotion:**
 - Dedicated posts and mentions across Central State University platforms.
 - Collaboration posts on Instagram and Facebook during Inauguration Week.
- **Exclusive Benefits:**
 - One (1) table for eight (8) at the Scholarship Luncheon.
 - Two (2) VIP seats at the Investiture Ceremony.

Central State University's Inauguration Week is a historic opportunity to honor our legacy and invest in the future of our students. Your sponsorship will leave a lasting impact, supporting scholarships, programs, and initiatives that transform lives and build brighter futures.

TO BECOME A SPONSOR, PLEASE CONTACT:

Rebecca Kocher, Vice President of Institutional Advancement at 937.376.6080 or via email rkocher@centralstate.edu

Thank you for your support in making this milestone celebration unforgettable.



CENTRAL
STATE UNIVERSITY

**PRESIDENTIAL INAUGURATION WEEK
SPONSORSHIP COMMITMENT FORM**

Thank you for your support of Central State University.
Please complete the form below to confirm your partnership level.

Organization

Contact

Title

Email

Phone

Address

City State Zip

SELECT YOUR INAGRUATION SPONSORSHIP LEVEL

I agree to be a sponsor at the following level:

- PRESENTING PARTNER – \$250,000 PLATINUM PARTNER – \$150,000
- GOLD PARTNER – \$75,000 MARAUDER PARTNER – \$20,000

Please scan and email this completed form to Rebecca Kocher at rkocher@centralstate.edu or return by mail with your check made payable to: Central State University.

PAYMENT INFORMATION

Payment Due Date: Monday, February 3, 2025
 Please make checks payable to: Central State University
Mail checks to:
 Central State University
 Office of Institutional Advancement
 1400 Brush Row Rd
 Wilberforce, OH 45384

DELIVERABLE DUE DATE(S)

- Logo Due 2/3/25
- AD for sponsor video loop 2/10/25
- Payment in Full 2/10/25
- Guest List Names 2/14/25

**All payments must be made by February 10, 2025
 No tickets will be issued without prior payment. Thank you for your understanding.*

*** All contributions are tax deductible to the fullest extent allowed by law.*



CENTRAL STATE UNIVERSITY

THE INAUGURATION OF DR. MORAKINYO A.O. KUTI
10TH PRESIDENT

SCHEDULE OF EVENTS

MARCH 3 - 7, 2025

Monday, March 3, 2025

Begin the week with an Ecumenical Service of reflection and unity, where we'll come together in fellowship and gratitude.

Ecumenical Service | 10:00 a.m.

Paul Robeson Cultural and Performing Arts Center, Auditorium

Tuesday, March 4, 2025

Celebrate Central State's rich history and achievements on our 138th Charter Day. This day marks the foundation of our University and sets the stage for future generations of Marauders to excel.

138th Charter Day Celebration | 10:00 a.m.

Paul Robeson Cultural and Performing Arts Center, Auditorium

Wednesday, March 5, 2025

Our commitment to community engagement shines on CSU Community Service Day, where students will lead projects that uplift the communities surrounding Central State. Witness firsthand how our students are shaping the future through service and leadership.

Community Service Day

Various locations across campus

Thursday, March 6, 2025

An elegant Scholarship Luncheon will be held on Thursday, followed by the highlight of the week, Dr. Kuti's Investiture Ceremony. These signature events are a celebration of leadership, vision, and our collective commitment to student success. The luncheon will raise funds to support scholarships that empower the next generation of leaders.

Scholarship Luncheon | Noon

Norman E. Ward Sr. Center, Ballroom

Investiture | 2:00 p.m.

Paul Robeson Cultural and Performing Arts Center, Auditorium

Friday, March 7, 2025

Conclude the week with A Night of International Celebration showcasing Nigerian culture and the global reach of Central State University. This event will feature international music, cuisine, and performances, highlighting the diversity and inclusivity that define our campus community.

A Night of International Celebration | 5:30 p.m.

Norman E. Ward Sr. Center, Ballroom