



Theme: Own Your Future: From Campus to Career and Beyond

Wednesday, March 19, 2025 – Smith Hall Auditorium

- 8:00 a.m. **Sign-in**
- 8:45 a.m. **Opening of 2025 L.E.E.D. Conference – Day One**
Dr. Morakinyo Kutu, President, Central State University
Dr. Fred Aikens, Dean & Professor, College of Business
- 9:00 - 9:50 a.m. **Session #1**
JP Morgan Chase Bank
Brandy Spears, Ayanna Bennett, Eric Williams, Morgan Fowler, Teon Frazier; Presentation Theme/Title: *“Empowering Your Career Journey: Lessons from JPMorgan Chase Professionals”*
- 10:00 - 10:50 a.m. **Session #2**
Protective Insurance
Mr. Rodney Jones, Wholesale Partner, Financial Advisor, Social Media Influencer and Rahjan Muhammad, Inside Sales Representative
- 11:00 – 11:50 a.m. **Introduction of Keynote Speaker**
Dr. Amy Hobbs Harris, CSU Provost and Vice President of Academic Affairs
- Keynote Speaker(s)**
Terry Trayvick, Founder and Leader of Fifth Level Capital
- 12:00 to 12:50 p.m. **Networking Lunch-Sponsored by Protective Insurance***
(Partners and participating students are welcomed to attend)
- 1:00 -1:50 p.m. **Session #3**
Key Bank
Stacy Thompson, Senior V.P. Sr. Mgr. of Corporate Responsibility and Community Engagement & Natasha Martin, V.P. Corporate Responsibility & Community Relations Officer.
Topic: Corporate America! What you need to know but won’t find in a book!

- 2:00 -2:50 p.m. **Session #4**
PNC Bank
Dwight Dewberry, Sr. V.P. & Market Manager for
Organizational Financial Wellness. *Topic: Is owning a business
right for you?*
- 3:00 -3:50 p.m. **Session #5**
Union Savings / Guardian
Felicia Bell, Greater Cincinnati Realtists. *A conversation about
the business of real estate*
- 4:00 p.m. **Closing Session**

Thursday, March 20, 2025 – Smith Hall Auditorium

- 8:45 a.m. **L.E.E.D. Conference Day Two - Opening Session**
Celestino Oquendo Ritchie, *Mr. College of Business*
Tiffani Whitaker, *Miss College of Business*
- 9:00 – 10:25 a.m. **COB Business Plan Competition**
Walmart Corporation
Jonathan Gaupp, General Transportation Manager, Dr. George
Owusu Antwi, Associate Professor
- 10:30 – 11:50 a.m. **Case Study Competition**
Morgan Stanley Investments
Rusty Clark, Managing Director, Market Executive, Ohio Valley
- 12:00 to 1:00 p.m. **Networking Lunch-Sponsored by – Key Bank**
(Partners and participating students are welcomed to attend)
- 1:00 – 1:50 p.m. **Session #6**
Delta Mu Delta Honor Society Induction
Dr. Saima Bashir, Dr. George Owusu-Antwi (Advisors)
- 2:00 to 2:50 p.m. **HBCU C2 App Showcase**
Dr. Marvin Reid, Ms. Jasmine Ellis
- 3:00 to 3:50 p.m. **Session #7 - Student Sponsored Program**
Student Business Fashion Show
- 4:00 p.m. **Closing Session**
Dean, BAC, Student Advisory Council, L.E.E.D. Participants

- Mock interview candidates must check in with Professor Wendy Berry West prior to arriving for interviews. Please be punctual.
- Raffle Prizes will be awarded throughout the conference. Winners must be present to win!

**Networking Lunch sessions are conducted in various rooms in the Smith Hall College of Business. Please do not eat in the Auditorium.*

Thank you for participating in the 2025 L.E.E.D. Conference
We hope to see you next year!

Please join us in thanking our sponsors for their support of the 2025 LEED Conference:

